

ltem	Size-Frequency	Other	Due/Action
On Course	Half Page Ad	7.00" x 4.75"	10th of month prior
Directory Advertisement	Half Page Ad	5.75 x 8.75 (.125 bleed)	May 1st
Rotating Email Ad	3 per month	300 x 100 px	1 week prior to placement
Product Showcase Email	3 per year	100 words, pic and link	1 week prior to placement
Meeting Sponsorship	All Meetings		No action needed
Online Directory	Included		MAGCS to send form for information
Vendor Spotlight	Included		MAGCS to contact for content
Turf Clinic Reception	Hole In One Level		No action needed
Meeting Banner	Hole In One Level		No action needed
Website Loop	Hole In One Level		No action needed

PDF are the preferred digital format for all printing files. GIF, JPEG, or PNG accepted file formats for online advertisements. Email files to: luke@magcs.org